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BEAUTY

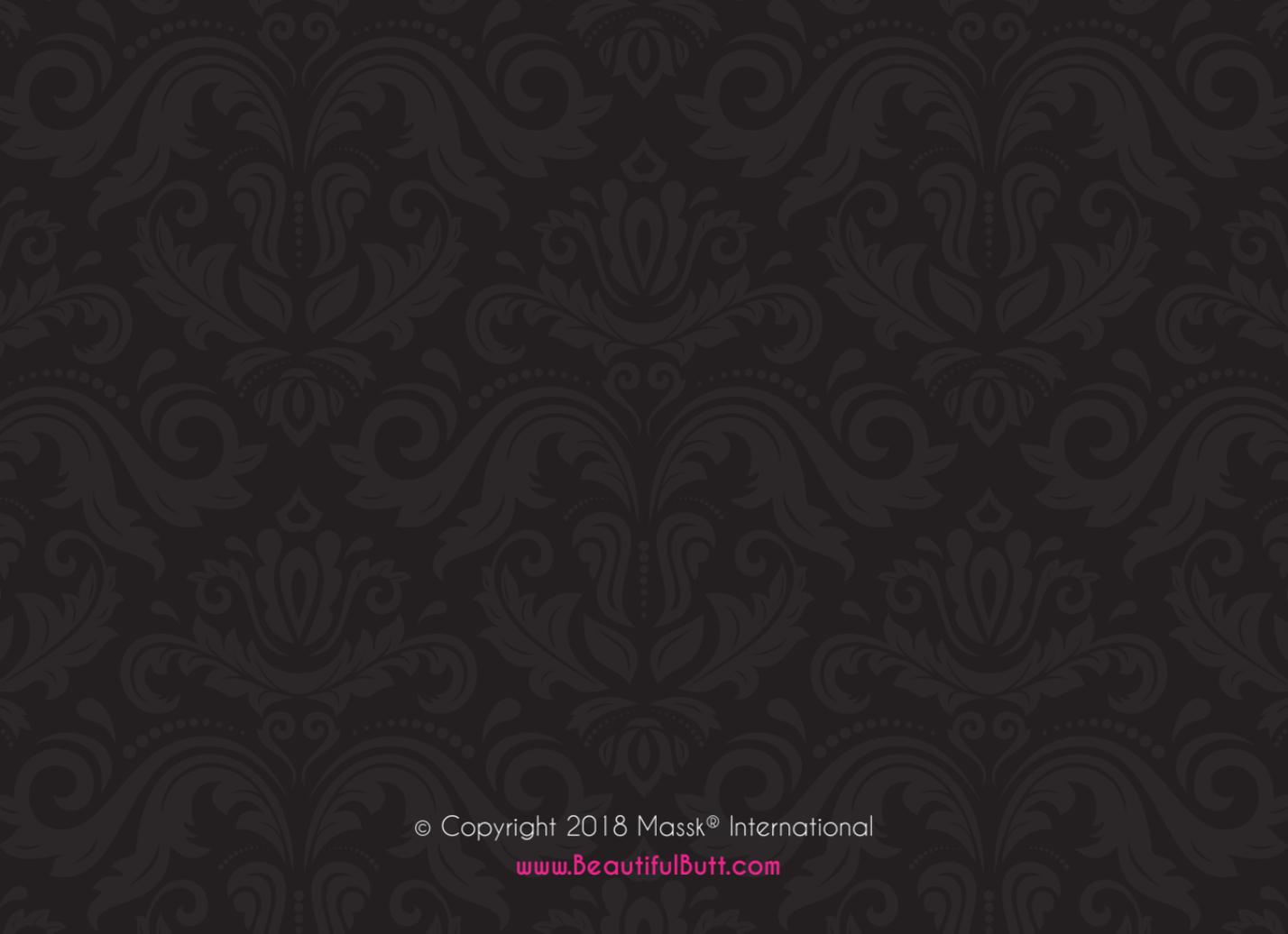
STARTS AT THE

BOTTOM

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massk<sup>®</sup>  
*by Olena Sepyakhina*

PRESS KIT



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# ABOUT MASSK®

Massk® International is a top-of-the-line skincare company specializing in unique products that make the butt look more beautiful. We're headquartered in Boulder, Colorado.

All of our products are 100% natural and safe, made with only the highest-quality certified organic ingredients. Our entire line of products is cruelty-free and not tested on animals. They are all formulated and bottled in the USA at our state-of-the-art facility in Miami, Florida, using recyclable containers.

When it comes to knowing exactly what you're putting on your skin, we believe in honesty and transparency. What's in our products is on our labels. We use ingredients we know will work to tighten, tone and exfoliate. And what we leave out of our formulas is as important as what we put in.

We sell directly to consumers through our online store and distributors in more than 20 countries. Massk® International is also a wholesale supplier to beauty salons, day spas, bikini shops, bridal shops, and lingerie boutiques.

Before the beach or the bedroom, it only takes 20 minutes to feel confident. Your butt is one of your main assets, so make your other two cheeks gorgeous, and try Massk®!



# BUTT CHEEK CLEANSER

This deep-cleansing and detoxifying aloe-based wash is perfect for all skin types. Activated bamboo charcoal snaps up dead skin and oils like a magnet, leaving the complexion of the butt fresh and brighter.

*OH, MY GOODNESS! After just one use, I was able to see and feel such an improvement in the texture of my skin! I will definitely re-purchase this cleanser! Highly recommend!*

**Directions for Use:** Apply to the butt cheeks with a damp cloth using a light circular and massaging motion, avoiding direct contact with sensitive areas. Rinse with clear, warm water. Follow with Mask's Bamboo Charcoal Butt Cheek Mask and Mask's Butt Cheek Lotion.



8 oz. Retail price: \$29

# BAMBOO CHARCOAL BUTT CHEEK MASK

Support the natural exfoliation process of your skin with Massk's Bamboo Charcoal Butt Cheek Mask. Clarify plugged pores, facilitate the creation of new skin cells, and detoxify your congested complexion. This mask has the added benefit of brightening age spots, sun spots and hyper-pigmentation. Ingredients include MSM and Vitamin C, which make the complexion look clearer and more radiant with each use. Also doubles as a gentle scrub. Use after Massk's Butt Cheek Cleanser and before Massk's Butt Cheek Lotion.

*FEELING REFRESHED! A little goes a long way! It was easy to apply, and I definitely notice the difference after use. My skin feels soft and refreshed.*

**Directions for Use:** Apply a generous amount to the butt cheeks. Leave on for 10-20 minutes. Shower off.



3.3 oz. Retail sales price: \$69

# BUTT CHEEK LOTION

Enjoy a total body moisturizer with firming and toning action. This relaxing lotion is enriched with Vitamin E and Vitamin B3 (niacin), which are essential for skin repair. Glaucin is the ingredient that stimulates lipolysis, which helps diminish the appearance of cellulite and fatty folds.

*FANTASTIC! Love this lotion! Leaves my bottom feeling refreshed and smooth. Wasn't sure it would make a difference, but it really does!*

**Directions for Use:** Apply a thin layer to the butt cheeks. Works best following Massk's Butt Cheek Cleanser and Massk's Bamboo Charcoal Butt Cheek Mask.



4 oz. Retail price: \$39

# 3-STEP BUTT CHEEK BEAUTY KIT



This limited-edition package features all three of Massk's signature products:

- 1 Massk® Butt Cheek Cleanser
- 2 Massk® Bamboo Charcoal Butt Cheek Mask
- 3 Massk® Butt Cheek Lotion

Whether for yourself or a loved one, indulge in the total Massk® experience with this three-part system formulated to make your butt more beautiful.

*I DID THE 3-STEP PROCESS AND IT WORKED. I didn't like that I had to stand around for 20 minutes without pants on while the butt mask dried, but it was soooo worth it. My butt looks amazing! I'm going on vacation and I'm going to buy my first string bikini. Thanks, Massk!*



Retail price: \$129

# BUTT-ENHANCING BOYSHORTS

These playful statement undies are low-rise and slim-fitting, and conform comfortably to your shape to enhance your butt.

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## YOUR BOOTY IS CALLING!

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Retail price: \$24

<b>Mask</b>	<a href="http://BeautifulButt.com">BeautifulButt.com</a>
<b>Our Products</b>	<a href="http://BeautifulButt.com/shop">BeautifulButt.com/shop</a>
<b>Key Ingredients</b>	<a href="http://BeautifulButt.com/ingredients">BeautifulButt.com/ingredients</a>
<b>Our Founder</b>	<a href="http://BeautifulButt.com/our-founder">BeautifulButt.com/our-founder</a>
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**info@massk.com**



# OUR FOUNDER

*Olena Sepyahina*

*Few women are born lucky in their looks; most of us need to put an effort into being beautiful. And I was motivated more than most. It took a great deal of faith and persistence to eliminate my acne in my 20s, with the limited selection of products available in my home country of Ukraine. It forced me to be innovative. I took those lessons and combined them with my international education, and my experiences living and working abroad. And with the support of my entrepreneur husband, I created Massk®.*

*Many women are intimidated by their own bodies, especially the intimate areas. We all take care of our hair and our faces, and even our hands and feet. But pampering our private parts – including our neglected derrières – means opening our personal beauty maintenance to another dimension. And that's not easy for everyone, especially when there are no products on the market developed specifically to help. But with Massk®, all that has changed.*

*Massk® helps you discover the essential parts of your body to become more confident about your feminine side.*

*Building self-esteem means embracing responsibility for your mental, emotional and physical health. By including your butt in your total-body self-care regimen, your journey to the very best version of yourself can begin.*

International businesswoman Olena Sepyahina is the President and Founder of Massk® International. She has earned undergraduate, graduate, and post-graduate degrees (with honors) in linguistics, global business management, and hospitality management from universities in Kiev, Toronto, Switzerland, and Seattle.

Born and raised in Ukraine, and fluent in Ukrainian, Russian, Spanish, English, Italian, and German, Olena now lives with the love of her life, husband Nick Gromicko, in Boulder, Colorado.

**BEAUTY STARTS AT THE BOTTOM.**

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INQUIRIES**

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