

FOR IMMEDIATE RELEASE

**Massk® International Becomes Corporate Sponsor of
Cozy Coats for Kids Charity**

BOULDER, Colo. (Feb. 7, 2018) – Massk® International is pleased to announce that it has become an official corporate sponsor of Cozy Coats for Kids, a nonprofit charitable organization that buys and distributes coats to low-income children around the U.S. Massk® International is pledging a donation of 5% of its after-tax profits to Cozy Coats for Kids, which is affiliated with the InterNACHI® Foundation, a 501(c)3 nonprofit organization.

Massk® International Founder Olena Sepyahina says, “Our company is dedicated to contributing to social causes that are close to my heart. One of them is the House of Mercy, a foundation which assists the homeless disabled and homeless elderly citizens of Kiev, Ukraine. Another is Cozy Coats for Kids.” She says that she appreciates that Cozy Coats for Kids is not merely a coat drive, but that it works to empower children by allowing them to choose the style and color of their own coat, once their need has been identified for the organization by a third party.

“At Massk®, we are all about empowerment and instilling confidence,” Ms. Sepyahina says. “And that goes especially for children, whose needs can be so easily addressed, especially during the harshest time of the year.”

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The goals of Cozy Coats for Kids (CozyCoatsForKids.org) are to improve the well-being of children in need by providing them with the opportunity to choose their own brand-new winter coat, and to inspire members of the property inspection industry to give back to their local communities. The nonprofit charitable organization accepts donations year-round.

Massk® International, headquartered in Boulder, Colorado, is a top-of-the-line skincare company specializing in unique products that make the butt look more beautiful. All Massk® products are 100% natural and safe, made with only the highest-quality certified organic ingredients. Visit BeautifulButt.com.